

IMPACT!

“Linking Companies to their Communities”



Media Coverage



[Susan Jeanne Mertz](#)
President

Call us.
Begin to
make an
IMPACT!
today.

843.821.3283

[Susan.Mertz@
ImpactPR.net](mailto:Susan.Mertz@ImpactPR.net)

www.impactpr.net



Did you know . . .

Your company's name and/or message must be placed in front of your target audience at least 27 times in order to spur action?

IMPACT! Inc. can develop a comprehensive public relations plan that will get you noticed by your company's specific market.

Your company's message and name will be strategically placed in front of your target audience in the most effective media venues to achieve optimum exposure and maximum credibility, recognized authority and **IMPACT!**

IMPACT! Inc. will develop a comprehensive public relations plan that identifies the most cost-effective projects and best image-enhancing organizations that will get you noticed by your company's specific market.

Your company's message and name will be strategically placed in front of your target audience in the most effective media venues to achieve optimum exposure and maximum credibility, recognized authority and **IMPACT!**

Do Well by Doing Good

Customers want to do business with people who care about them and their community.

An excellent marketing strategy is to publicly support ventures and projects that help your target market and make a difference.

The key to community involvement is finding non-profit and other community service groups that overlap your target market.

Be recognized as a Responsible Corporate Citizen

Link your company to your Community — Gain more recognition for non-profit & community service organizations that you, your company and employees support with stories and photographs in local newspapers.

It's a win-win situation. You are acknowledged as being a caring citizen and the organization you support is also in the forefront of the public eye.

Public Relations, including community activities, ranked 2nd as the most critical marketing tool to drive business.

Survey conducted by Interland, a provider of online services.

[Contact IMPACT! today!](#)

Start making an **IMPACT!** in your community tomorrow!

Make an **IMPACT!** in 2005

**Make an IMPACT! with
"Customized Communications"**

IMPACT! designs polished, professional external and internal communication pieces. Our staff also creates professional, efficient and effective presentations tailored to your target market that sets you apart from your competition.

**IMPACT! your community with
"Messages that Matter"**

IMPACT! strategically places feature articles and announcements of company news, products and services in targeted media and creates written materials that increases your credibility and builds your organization's identity.

**Understand how to better
IMPACT! your customers**

IMPACT! facilitates surveys and evaluations and compiles results in comprehensive reports that allow you to better tailor your services and products to meet the individualized expectations of your target audience.

IMPACT! Inc. creates opportunities that link clients to their communities through comprehensive public relations strategies and customized corporate communications.